Client Impact

Business Impact
- Profound impact on my clients’ work
- Accomplished phenomenal outcomes
- Results were amazing and have made a definite change
- Opened up an entirely new world about our regular business
- Made immense changes in our future plans, including our processes and systems
- Helpful for generating new strategies, designing new products, and improving quality

Employee Impact
- Much deeper sense of being a team
- Helped us to explore our own hidden strengths
- Helped everyone develop their ability to be innovative
- A marked improvement in the performance of all our employees
- Made an immense difference to us, professionally and personally
- A new understanding and respect for each other personally and professionally

Thought Leadership
- Gave us a new paradigm of innovation
- World-class consulting and global insights
- Enriching our minds and our understanding of innovation
- A refreshingly different point of view on how to make innovation work
- A true thought leader in the intersection of human values and innovation
- Excellent tools to build balanced teams for idea-generation and problem solving

Working with VCI
- Easy to work with
- Insightful and informative
- Source of inspiration in every endeavor
- Coaching style, humanity, expertise and experience is invaluable
- Goes all out to make sure the customers’ needs are 100% satisfied
- Breath of fresh air: authentic, knowledgeable, responsive, supportive, and patient

Values Centered INNOVATION™
Enabling innovation... every person, every job, every day

www.VCI.global   hello@VCI.global
Client Impact

Public Relations / Corporate Communications:
Improved the company’s competitive position in their market by facilitating new, highly innovative PR/Communications solutions for clients.

Software Engineering:
Dramatically increased customer retention, satisfaction and expansion through the innovative collaboration of internal onshore and offshore teams.

Healthcare Delivery Systems:
Catapulted the development of key partnerships to incubate innovative, new technologies to improve the delivery and quality of rural health care.

Technology Services:
Operationalized innovation as part of a key corporate initiative, resulting in increased innovative output and a major award/recognition given by the parent company.

Financial Services:
Accelerated the growth of the institutional and retail investing divisions through innovative new strategies and a strong culture for innovation.

Life Sciences:
Revitalized a strategic business line when the key technology and product differentiator went off patent.

Cement and Refractory:
Kick-started an organization-wide culture change for innovation gaining strong leadership buy-in and creating a road-map for the culture change.

Sports Equipment:
Used new, innovative product development approaches to conceive, assess and fund revolutionary new lines of bowling equipment.

Electronics / Communications:
Developed a novel process for rewarding innovativeness that secured the commitment of top talent for accepting difficult overseas assignments.

Human Resource Consulting:
Met critical client needs for enabling innovation by partnering with VCI when the consulting firm didn’t have the internal capability.

Performance Materials Fibers:
Expanded and established profitable new lines of business using spun bonded fiber technology.

Boutique Consulting:
Grew an innovation consulting business 3-fold using intellectual property licensed from VCI.